

Energy Exploration Workshop

Select Policy Council on Strategic & Economic Planning

October 21, 2009



ASSOCIATED INDUSTRIES OF FLORIDA

"The Voice of Florida Business Since 1920"

Oil and Natural Gas Exploration

Who We Are

- Member-driven, Business Association
- 10,000 Members Across the State of Florida
- Membership Consists of:
 - Manufacturers – Affiliate for  National Association of Manufacturers
 - Agriculture
 - Phosphate companies
 - Utilities
 - Telecommunication companies
 - Insurance companies
 - Retailers
 - *“And Everything-in-Between”*



“The Voice of Florida Business Since 1920”



Oil and Natural Gas Exploration

- Public Support for Drilling Stronger Than Ever
- Energy Economy – Opportunities for Florida
- Protecting Florida's Environment



"The Voice of Florida Business Since 1920"



Oil and Natural Gas Exploration

Public Support

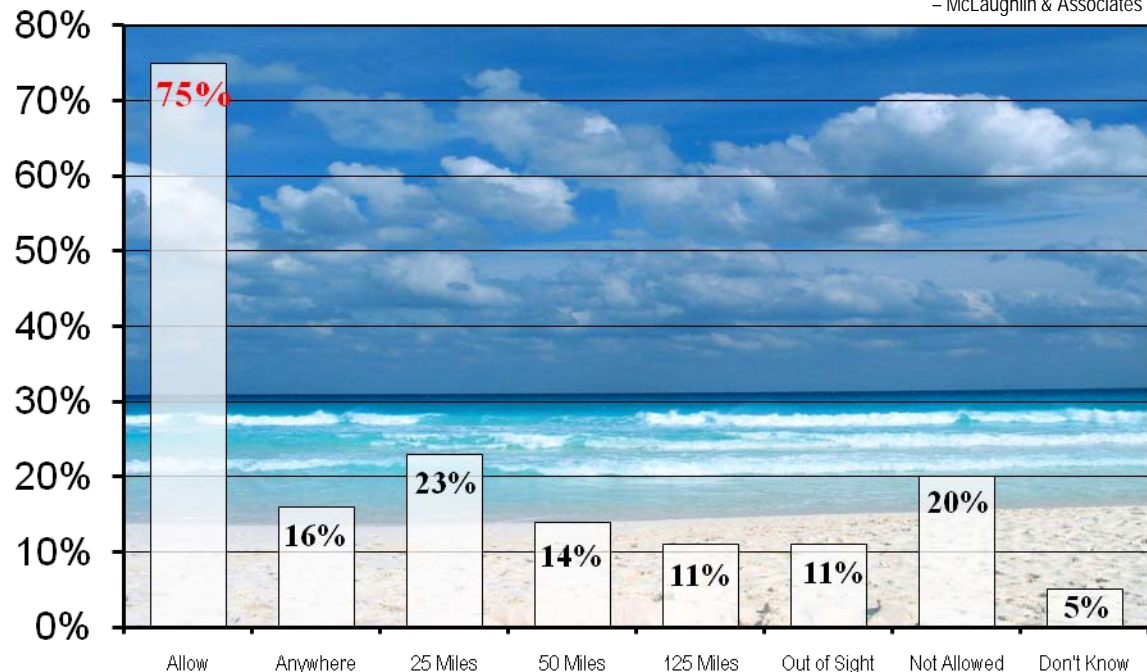
AIF's polling continues to show strong public support for oil and natural gas exploration and production in Florida waters.

- Results are similar even among 3 different pollsters:
 - McLaughlin & Associates
 - Mason-Dixon
 - InsiderAdvantage

Source: AIF Florida Statewide Survey August 2009
- McLaughlin & Associates

When it comes to the issue of drilling for oil and natural gas off the coast of Florida, which of the following comes closest to your own personal opinion?

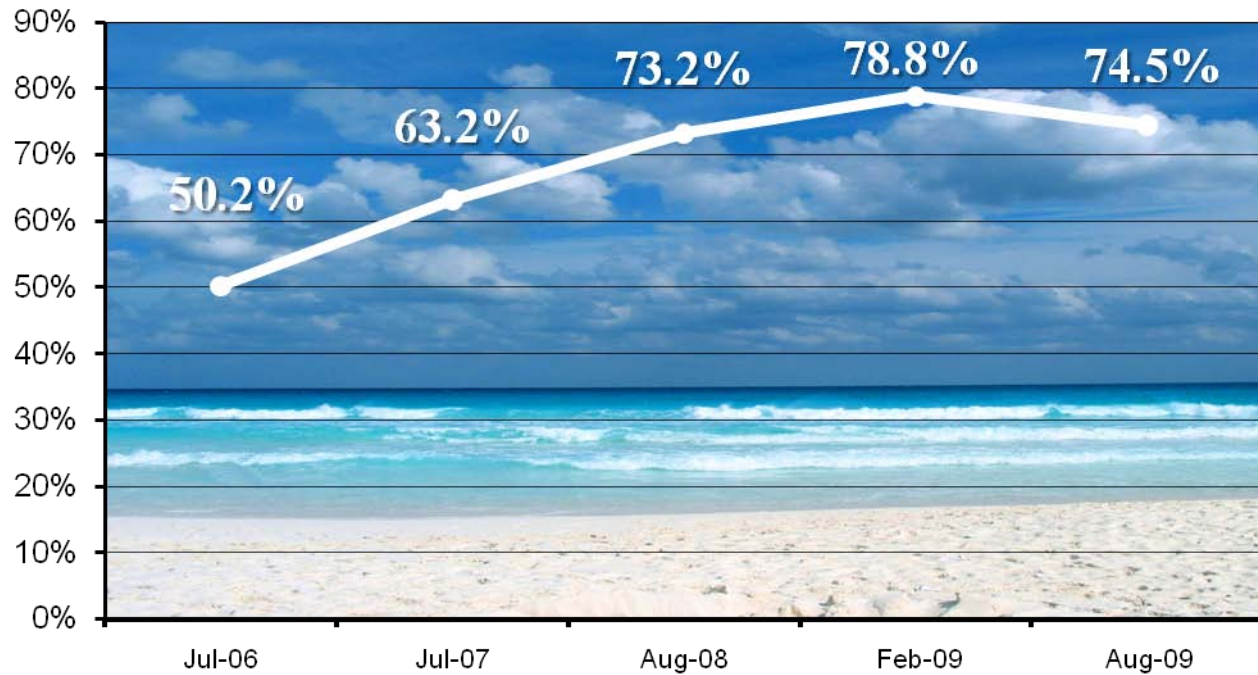
- Drilling should be allowed *anywhere* off the coast of Florida.
- Only allowed at least *25 miles* off the coast of Florida.
- Only allowed at least *50 miles* off the coast of Florida.
- Only allowed at least *125 miles* off the coast of Florida.
- Only allowed totally *out of sight* off the coast of Florida, OR
- Drilling should *not be allowed* at all.



"The Voice of Florida Business Since 1920"

Oil and Natural Gas Exploration

Public Support of Drilling Off the Coast of Florida *Historical Trend*



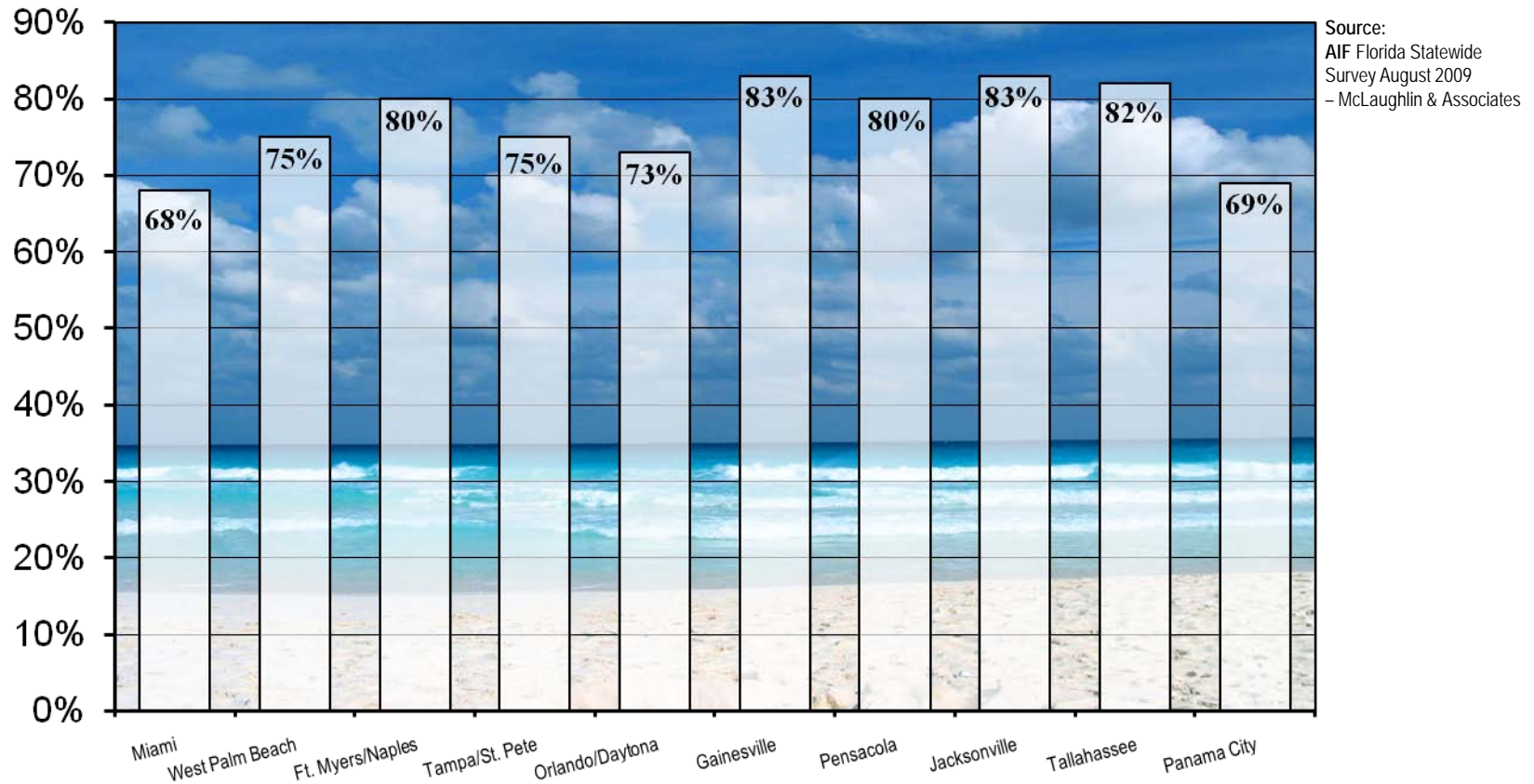
Source:
AIF Florida Statewide
Survey August 2009
- McLaughlin & Associates



"The Voice of Florida Business Since 1920"

Oil and Natural Gas Exploration

Public Support of Drilling is Strong Across Major Florida Markets



"The Voice of Florida Business Since 1920"

Oil and Natural Gas Exploration

Energy Economy

In addition to the additional state revenue that will be generated by the application and leasing process, Florida stands to gain from a number of multiplier effects as a result of this proposal.

- Coastal Drilling = High-wage/High-skill JOBS
- Coastal Drilling = Fuel for renewable energy R&D
- Coastal Communities preparing for new energy economy

*At the lowest estimate of offshore reserves, Florida's economy would enjoy an **impact of more than \$7 billion a year, employing nearly 20,000 workers in direct energy sector jobs and more than 40,000 workers overall.***



"The Voice of Florida Business Since 1920"



Oil and Natural Gas Exploration

Environmental & Tourism Impacts

Opponents argue that energy exploration will ruin Florida's natural beauty & will negatively impact tourism.

- The reality is we have the opportunity to set the highest standards in environmental protection.
 - Technology is CLEAN & SAFE
 - Out-of-Sight (No visual blight)
 - Florida's Coastline will be protected



"The Voice of Florida Business Since 1920"



For Polling Results and More Information Please Visit: www.aif.com



ASSOCIATED INDUSTRIES OF FLORIDA
"The Voice of Florida Business Since 1920"