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**FAIF to Host 2014 Florida Health Care Affordability Summit Featuring Key  
Policy & Decision Makers**

*Challenges, Opportunities & Solutions to Shape the Future of Florida's Health Care System to be Addressed  
During Series of Panel Discussions*

**Tallahassee, Fla.** – The Foundation of Associated Industries of Florida (FAIF) will once again host some of the most influential leaders and stakeholders in the future of Florida's health care system at the 2014 Florida Health Care Affordability Summit, which will take place at the Rosen Shingle Creek Hotel in Orlando, Fla., on January 29-31, 2014. Stemming from its success last year, the Summit will again serve as an open forum to continue the conversation on possible solutions to make Florida healthier based on the guiding principle that quality health care should be affordable and accessible to all.

“We are honored to once again host the Florida Health Care Affordability Summit to discuss practical, commonsense and business-oriented solutions to help drive the future of Florida's health care environment,” said Tom Feeney, AIF president and CEO. “Our ultimate goal is to shore up proposals and solutions to help ensure our health care system as a whole is equipped with the right tools, structure and incentives to provide all Floridians with quality, affordable and highly-accessible care when and where they need it. And, just as it did last year, our Summit will serve as the platform for these ideas and methodical discussions to take place.”

The Summit will bring key stakeholders to the table from health plans, hospital executives and health care providers, to some of Florida's biggest employers and lawmakers, who will participate in a series of panel discussions to assess the overall cost-drivers in Florida's health care system and ways to ease the financial burden on Florida's businesses, employers and patients. Online registration to attend the 2014 Health Care Affordability Summit is open to the public and accessible at [www.healthcareflorida.com](http://www.healthcareflorida.com).

Moderating the selected panels throughout the course of the Summit, will be some of the most instrumental members of the Florida Legislature in the creation of health care reform proposals for the 2014 Legislative Session, including:

- Senator Aaron Bean (R-Fernandina Beach) - *Chair, Senate Health Policy Committee*
- Senator Denise Grimsley (R-Sebring) - *Chair, Senate Appropriations Subcommittee on Health & Human Services*

(MORE)

- Senator Joe Negron (R-Stuart) - *Chair, Senate Committee on Appropriations and Senate Select Committee on Patient Protection & Affordable Care Act*
- Representative Jason Brodeur (R-Sanford) - *Chair, House Health Innovation Subcommittee*
- Representative Richard Corcoran (R-New Port Richey) - *Chair, House Health & Human Services Committee and House Select Committee on Patient Protection & Affordable Care Act*
- Representative Matt Hudson (R-Naples) - *Chair, House Health Care Appropriations Subcommittee*
- Representative Jose Oliva (R-Miami Lakes) – *Chair, House Select Committee on Health Care Workforce Innovation*

“As planning continues underway, we are honored by the commitment and support of our sponsors and participants, and we look forward to a fruitful and healthy discussion on how we can work together to make Florida a healthier state,” said Feeney.

Sponsors of the 2014 Health Care Affordability Summit include AT&T, Be Active Florida, Florida Blue, Hospital Corporation of America, and Verizon.

For the latest updates on the Summit agenda and events, please visit [www.healthcareflorida.com](http://www.healthcareflorida.com). You can also ‘like’ us on Facebook at [www.facebook.com/healthcareflorida](http://www.facebook.com/healthcareflorida) and follow us on Twitter [@FLHealthCare](https://twitter.com/FLHealthCare).

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