



MEMBER PROFILE

How to Sign Up for AIF Services

ASSOCIATED INDUSTRIES OF FLORIDA

The Voice of Florida Business Since 1920

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www.aif.com



NATIONAL ASSOCIATION OF
Manufacturers
State Affiliate

Welcome to
Associated
Industries
of Florida
(AIF)



By completing the
accompanying
Member Profile
form, you can
decide the extent
to which
you and other
employees at your
company wish to
participate in the
activities of
Associated
Industries.

Make a Difference — *Get Involved*

As a member of AIF, you are taking part in the world's greatest form of government ... representative democracy. Your membership dollars support all of our efforts on behalf of Florida's employers. But there's more you can do.

AIF Councils, Committees, Task Forces, and Coalitions are your way to take a leadership role in the public policy issues that affect your company. They give members who have a common interest an opportunity to discuss their concerns with the experts of our lobby team and top government officials, to provide input on the development of rules and regulations, to analyze key legislation, and to plan strategy for passing or defeating legislation. Member input and ideas drive policy to the AIF Board of Directors and build AIF's agenda for each legislative session.

Participation in policy groups is totally at the member's discretion, whether to attend meetings, participate by teleconference, communicate electronically, or simply receive our updates as we work through the issues.

We encourage you to nominate representatives from all segments of your organization to serve on as many policy groups as you deem necessary. The groups which are currently active include:

Committees

Policy Committees, Task Forces, and Coalitions are formed to address issues which are not specific to any one industry. (Participation Open to all Members)

Florida H2O Coalition

Supporting science-based solutions and adequate funding to address Florida's water quality and water capacity issues and thus ensure adequate resources for public supply, agriculture and the environment.

Health Care Task Force

Working to craft a more functional and sustainable health care delivery system for Florida, incorporating the core principles of access, quality and affordability, and guiding Floridians through the changes and financial impacts ignited by the federal Patient Protection and Affordable Care Act (PPACA).

Taxation Committee

Working to create the most competitive business environment in the country to promote job creation and economic growth.

Workers' Comp Coalition

Protecting the reforms spearheaded by AIF's Workers' Comp Coalition in 2003 that resulted in average premium reductions of over 50%. The Coalition remains active to protect against changes that would undermine those savings.



Councils

Councils bring together unique sectors of the business community in order to develop and promote issues vital to those respective industries. (Participation may require council fees and/or ratification of nominees by Council Leadership.)

Builders & Developers - Builders and Developers Council (BDC)

Aligning the shared interests of Florida's top residential and commercial building and development companies and working to insure that proposed state laws and rules do not impede Florida's economy by negating growth opportunities.

Energy – Florida Energy Council (FEC)

Developing resources to meet Florida's future energy needs — Producers, suppliers, consumers, and other interested parties, working together to help drive future energy policy both in Tallahassee and Washington, to ensure continued availability of adequate, reasonably priced energy to meet the growing needs of Florida's population and business sectors.

Environment & Agriculture – Environmental Sustainability & Agriculture Council (ESAC)

Addressing a wide range of environmental issues, such as recycling, water quality, product stewardship, funding mechanisms, research, and other environmental matters important to the business and agricultural communities.

Financial Services – Financial Services Council (FSC)

Insurance and financial industries, working in concert with other interested parties, to secure a stable fiscal climate for Florida — developing long-term, market-based solutions and public-policy recommendations on property, casualty, life, and health insurance, plus other financial issues facing Florida consumers and businesses.

Information Technology – Information Technology Council (ITC)

IT and telecommunications companies promoting Florida's move to the cutting edge of technology — working to grow state government's IT capabilities to meet the demands of a diverse, fast-growing population, while balancing the needs of the state and private sector.

Manufacturing – Manufacturing, Aerospace and Defense Council (MAD)

Advancing the interests of Florida's manufacturing community to help Florida diversify its economy and provide more high-wage and high value-added jobs in the state. As the state affiliate for the National Association of Manufacturers (NAM), AIF is committed to growing manufacturing output and jobs — which creates three indirect jobs for each manufacturing employee, performs half of all research and development, and drives more innovation than any other business sector.

Transportation & Maritime – Transportation & Maritime Council (TMC)

Fostering Florida's transportation and maritime industries to ensure their continued economic prowess — Provides a forum for businesses that operate or support operations at any of Florida's 14 deep water ports, such as shipping, trucking, rail, stevedoring, etc., to address concerns relating to port security, infrastructure needs, strategic planning, funding, land use encroachment, taxation, etc.

Staying in Touch

AIF's full range of communications services keeps you in the know when it comes to Florida government:

- During each legislative session, the AIF governmental affairs staff prepares the **Daily Brief**, a short wrap-up of each day's happenings at the Capitol, and **Weekly Session Update**, an analysis of the week's key debates and votes on important business bills. Both reports contain the kind of information business people need but can't find on the nightly news or in the newspapers.
- And **AIF Alerts** are sent via email by our lobby team when something "breaks" during the day — such as rumors, bills that have been added to the calendar at the last minute, late filed amendments, etc.
- AIF also produces **AIFTV**, an internet video program designed to bring the developments from the state Capitol to AIF members and business leaders across the state of Florida. Features interviews with leading lawmakers, updates on priority bills, spotlights on AIF's policy councils, and much more.
- After session, as we've done for more than 30 years, AIF compiles **Voting Records** reports on the votes made by every legislator on bills that were lobbied, advocated, promoted, or opposed by AIF, to help you determine whether your legislators voted for or against your interests as an employer in this state.
- AIF also publishes a **New Law Reference Guide for Businesses** highlighting newly passed legislation, selected for those that will have the broadest impact on Florida's business community, and how their more important provisions or requirements may affect your business.
- Between sessions, during the weeks of committee meetings, AIF publishes **Legislative Interim Briefs** to keep members up-to-date on legislative developments.
- Throughout the year, AIF also tracks key business events in the legislative, regulatory, executive, and judicial arenas, and publishes **Special Notice** alerts to keep you up-to-date on new developments.
- For more than 40 years, AIF has also published the annual **Know Your Legislators** guide which includes address, fax and e-mail info for every Florida legislator, as well as Florida's Congressional delegation; full committee assignments and staff listings; district maps; term limits; contact info for the Governor & Cabinet, executive branch, and judicial branch; etc.
- Members also have access to AIF's **Web Site**, which includes complete info on important business bills, including actions and votes; AIF legislative positions; news articles on business issues; committee info; complete directory info on all legislators; e-mail links to legislators; on-line access to AIF's publications; etc.
- You can also follow AIF on Twitter **@VoiceofFLBIZ**.

Publication Preferences

AIF's publications are sent automatically according to a pre-determined schedule and delivery method. Most of our legislative reports are sent via **E-Mail Delivery** so that we can ensure timely delivery and provide links to additional information as well as video clips when available. Other print publications, such as the **Voting Records**, **New Law Reference Guide for Businesses**, and **Know Your Legislators** are sent by **Postal Mail**. **Fax Delivery** is used only when no other format would be appropriate.

INSTRUCTIONS: To nominate individuals for Policy Groups and/or indicate the Publications they want to receive, simply complete a Member Profile (see enclosed form) for each individual. Feel free to make as many copies as you need for additional staff.