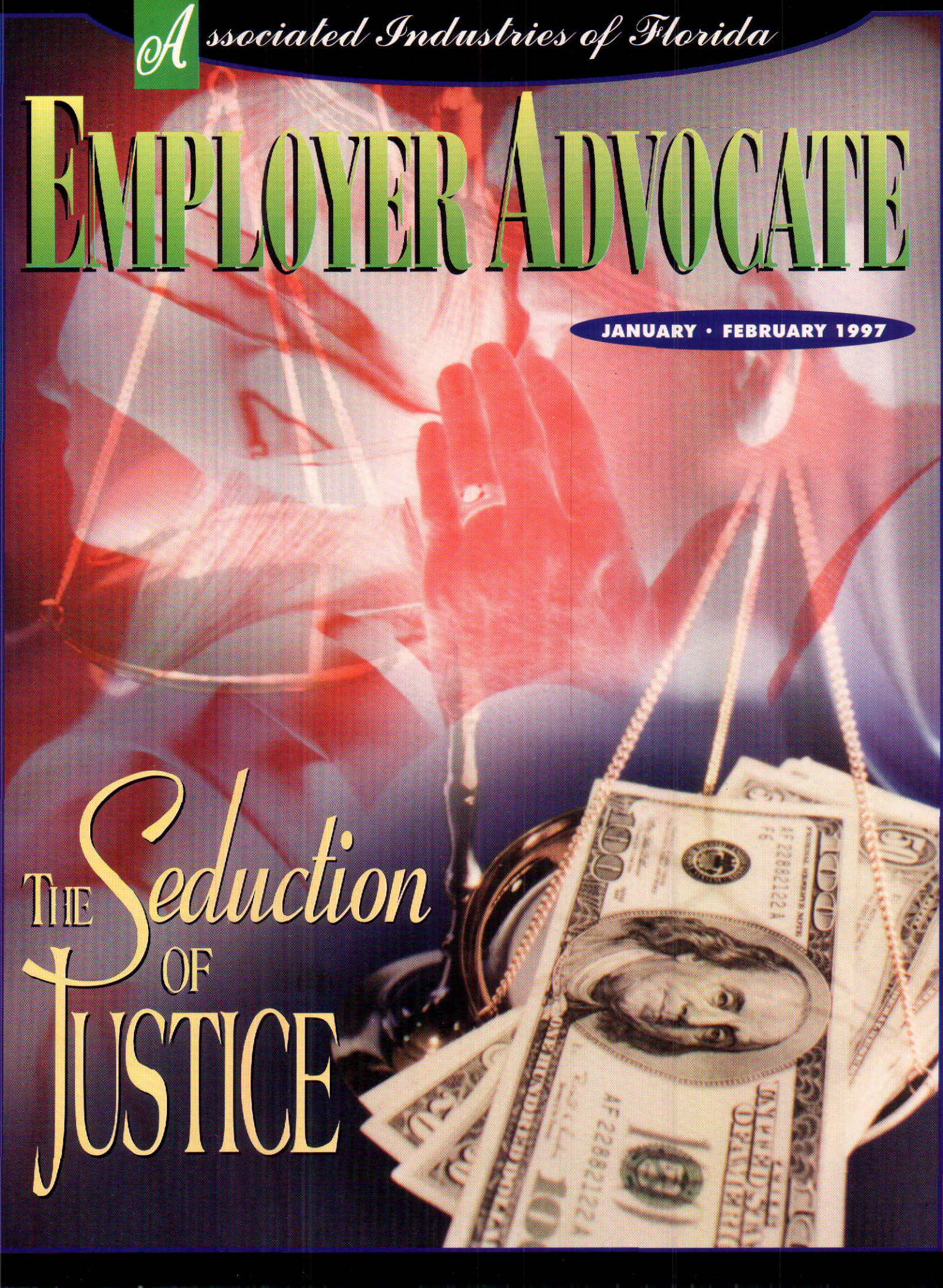


*A*ssociated Industries of Florida

EMPLOYER ADVOCATE

JANUARY • FEBRUARY 1997

THE *Seduction*
OF
JUSTICE





It's YOUR

BUSINESS

A PLEDGE

By standing up for your right to succeed, free from government intrusion and interference, Associated Industries helps companies like yours grow.

For most of this century, AIF has represented the interests of Florida's private sector before all three branches of government.

Our mission is to protect and promote the business community so that Floridians may enjoy the jobs it creates, and the goods and services it provides. Florida's employers are the very base of our economy. AIF works to keep that foundation strong.

Jon L. Shebel
PRESIDENT AND CEO



MEMBERSHIP BENEFITS

- ▶ Over a dozen of the state's top lobbyists working for your business interests.
- ▶ Direct access to Florida's senior policy-makers.
- ▶ Nation's best on-line legislative tracking service.
- ▶ Complete insurance services, including workers' compensation.
- ▶ Training seminars and polling research tailored to your needs.
- ▶ Award-winning video production services.
- ▶ Research assistance to help untangle complicated legislation that affects your business.
- ▶ Ability to network with other association members.
- ▶ Publications such as the *Employer Advocate* magazine, *Legislative Letter*, *Voting Records* and *Know Your Legislators* pocket handbook.
- ▶ Opportunity to participate in the "Politics of Business" — AIFPAC and Florida Business United.

T ESTIMONIALS

If business leaders fail to speak up in our legislative halls, Florida business will be but one short step away from economic chaos. There must be a strong, effective voice for Florida business in Tallahassee. Associated Industries of Florida provides that voice.

MARK C. HOLLIS, PRESIDENT (RETIRED)
PUBLIX SUPER MARKETS, INC.

AIF does a great job of representing the business perspective before the Legislature. We also rely heavily on AIF's legislative tracking system to help us keep up with the 2,000 or so bills that are filed each year.

DOUGLAS L. McCRARY, PRESIDENT (RETIRED)
GULF POWER Co.

The AIF staff is extremely competent and highly respected as one of the best lobbying groups in Tallahassee, and, as a result, very effective in representing business interests. I wholeheartedly endorse and support AIF's past efforts and successes.

LANCE RINGHAVER, PRESIDENT
RINGHAVER EQUIPMENT COMPANY

*A*ssociated Industries of Florida

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