

# AIF 2016 LOBBYING TEAM



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# What's in a Name? Everything.

*Character | Respect | Influence*

The AIF lobbying team is **well recognized** as the most powerful and **influential voice** advocating for the state's business community. Ethical, experienced and **well connected** — Florida's decision makers know they can trust our word, our actions, our people.

Led by former Speaker of the Florida House and Congressman Tom Feeny, along with the most talented lobby team in Florida, AIF can help your company achieve the level of success in the State Capitol that you have been looking for.

#### Tools of AIF:

- State & Federal Legislative Advocacy
- Legislative Session Issue Briefings
- Issue Advocacy Campaigns; State-wide & Local
- Industry Centric Council Advocacy
- Issue & Campaign Related Polling; Statewide & Local
- Political Candidate Interviews
- Issue-Oriented Focus Groups
- Business Centric Publications
- Issue-Based Statewide Conferences

#### ASSOCIATED INDUSTRIES OF FLORIDA

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