

FLORIDA STATEWIDE - AIF

Table # 40 Q34. - REGARDING THE ISSUE OF ENERGY IN FLORIDA, WHICH ONE OF THE FOLLOWING ISSUES IS MOST IMPORTANT TO YOU?  
 1. ENERGY AFFORDABILITY  
 2. ENERGY'S ENVIRONMENTAL IMPACT  
 3. ENERGY RELIABILITY  
 4. ENERGY INDEPENDENCE  
 5. ENERGY CONSERVATION

	TOTAL	MEDIA MARKET											REGION			HOW LIKELY VOTE			
		MIAMI	WEST PALM BEACH	FT. MEYERS NAPLES	TAMPA/ST. PETE	OR-LAND/ DAYTNA	GAINESVILLE	MOBILE/PENSA-COLA	JACKSONVILLE	TALLA HASSEE	PANAMA CITY	SOUTH-ERN FLA.	CEN-TRAL FLA.	NORTH-ERN FLA.	REGIS-TERED	Very Likely	Some-what Likely	INTEND REGIS. VOTE	
Total n	N 600	120	63	37	146	115	12	52	23	20	12	220	261	119	593	548	45	7	
AFFORDABILITY	181	30.2	30.8	22.2	29.7	34.2	33.9	25.0	34.6	13.0	15.0	25.0	28.2	34.1	25.2	30.4	30.8	24.4	14.3
INDEPENDENCE	138	23.0	18.3	25.4	35.1	21.2	19.1	41.7	23.1	34.8	35.0	16.7	23.2	20.3	28.6	23.1	23.5	17.8	14.3
CONSERVATION	100	16.7	17.5	19.0	10.8	20.5	11.3	33.3	11.5	26.1	5.0	25.0	16.8	16.5	16.8	16.7	16.8	15.6	14.3
ENVIRONMENTAL IMPACT	99	16.5	20.0	9.5	5.4	8.2	25.2	0.0	23.1	13.0	40.0	25.0	14.5	15.7	21.8	16.0	15.3	24.4	57.1
RELIABILITY	56	9.3	7.5	15.9	13.5	11.0	7.8	0.0	7.7	8.7	5.0	0.0	10.9	9.6	5.9	9.4	9.3	11.1	0.0
DK/REFUSED	26	4.3	5.8	7.9	5.4	4.8	2.6	0.0	0.0	4.3	0.0	8.3	6.4	3.8	1.7	4.4	4.2	6.7	0.0

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	TOTAL	PARTY REGISTRATION			MALE			FEMALE			
		REPUB- LICAN	DEMO- CRAT	INDE- PEN- DENT	REPUB- LICAN	DEMO- CRAT	INDE- PEN- DENT	REPUB- LICAN	DEMO- CRAT	INDE- PEN- DENT	
Total n	N 600	249	268	83	123	120	45	126	148	38	
AFFORDABILITY	181	30.2	30.9	30.6	26.5	28.5	33.3	35.6	33.3	28.4	15.8
INDEPENDENCE	138	23.0	30.9	19.0	12.0	30.9	17.5	17.8	31.0	20.3	5.3
CONSERVATION	100	16.7	10.8	20.1	22.9	8.1	18.3	13.3	13.5	21.6	34.2
ENVIRONMENTAL IMPACT	99	16.5	13.3	17.9	21.7	17.1	21.7	22.2	9.5	14.9	21.1
RELIABILITY	56	9.3	9.6	8.6	10.8	10.6	8.3	8.9	8.7	8.8	13.2
DK/REFUSED	26	4.3	4.4	3.7	6.0	4.9	0.8	2.2	4.0	6.1	10.5

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 5. ENERGY CONSERVATION

	TOTAL	IDEOLOGY							MEN			
		LIB- ERAL	Very Lib.	Some- what Lib.	MOD- ERATE	CON- SER- VATIVE	Some- what Cons.	Very Cons.	LIB- ERAL	MOD- ERATE	CON- SER- VATIVE	
Total n	N 600	156	67	89	206	223	113	110	69	103	107	
AFFORDABILITY	181	30.2	27.6	35.8	21.3	32.0	31.4	31.0	31.8	29.0	28.2	38.3
INDEPENDENCE	138	23.0	12.2	9.0	14.6	21.8	32.7	33.6	31.8	11.6	27.2	29.0
CONSERVATION	100	16.7	25.0	26.9	23.6	15.5	11.2	12.4	10.0	26.1	9.7	7.5
ENVIRONMENTAL IMPACT	99	16.5	25.0	22.4	27.0	17.0	9.0	7.1	10.9	26.1	23.3	9.3
RELIABILITY	56	9.3	7.1	4.5	9.0	10.2	10.8	8.8	12.7	7.2	10.7	10.3
DK/REFUSED	26	4.3	3.2	1.5	4.5	3.4	4.9	7.1	2.7	0.0	1.0	5.6

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	TOTAL	WOMEN			SPANISH SPEAKING BACKGROUND		RACE						MEN			WOMEN			GENDER		
		LIB-ERAL	MOD-ERATE	CON-SER-VATIVE	YES	NO	WHITE	NON-WHITE	His-panic	Afri-can Amer.	Asian	Amer. Indian	WHITE	HIS-PANIC	AFRI-CAN AMER.	WHITE	HIS-PANIC	AFRI-CAN AMER.	MALE	FEMALE	
Total n	N 600	87	103	116	71	520	450	145	71	61	6	5	209	32	41	241	39	20	288	312	
AFFORDABILITY	181	30.2	26.4	35.9	25.0	25.4	30.6	30.0	31.0	25.4	37.7	16.7	40.0	30.6	28.1	39.0	29.5	23.1	35.0	31.6	28.8
INDEPENDENCE	138	23.0	12.6	16.5	36.2	25.4	22.7	24.2	18.6	25.4	11.5	16.7	20.0	25.4	31.3	7.3	23.2	20.5	20.0	23.3	22.8
CONSERVATION	100	16.7	24.1	21.4	14.7	23.9	15.6	14.7	23.4	23.9	23.0	33.3	20.0	11.5	15.6	22.0	17.4	30.8	25.0	13.2	19.9
ENVIRONMENTAL IMPACT	99	16.5	24.1	10.7	8.6	14.1	17.1	16.2	17.9	14.1	23.0	16.7	20.0	18.2	21.9	24.4	14.5	7.7	20.0	19.8	13.5
RELIABILITY	56	9.3	6.9	9.7	11.2	5.6	9.8	10.9	4.8	5.6	3.3	16.7	0.0	12.0	0.0	4.9	10.0	10.3	0.0	9.4	9.3
DK/REFUSED	26	4.3	5.7	5.8	4.3	5.6	4.2	4.0	4.1	5.6	1.6	0.0	0.0	2.4	3.1	2.4	5.4	7.7	0.0	2.8	5.8

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	TOTAL	AGE										
		65 AND UNDER	18-25	26-40	41-55	56-65	OVER 65	40 AND UNDER	OVER 40	55 AND UNDER	OVER 55	
Total n	N 600	387	15	72	155	145	205	87	505	242	350	
AFFORDABILITY	181	30.2	33.3	40.0	36.1	34.8	29.7	23.9	36.8	28.9	35.5	26.3
INDEPENDENCE	138	23.0	24.8	20.0	18.1	22.6	31.0	20.0	18.4	24.0	21.1	24.6
CONSERVATION	100	16.7	13.7	26.7	18.1	12.3	11.7	21.5	19.5	15.8	14.9	17.4
ENVIRONMENTAL IMPACT	99	16.5	18.3	13.3	16.7	23.2	14.5	13.7	16.1	16.8	20.7	14.0
RELIABILITY	56	9.3	7.0	0.0	8.3	5.8	8.3	14.1	6.9	9.9	6.2	11.7
DK/REFUSED	26	4.3	2.8	0.0	2.8	1.3	4.8	6.8	2.3	4.6	1.7	6.0

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 5. ENERGY CONSERVATION

	TOTAL	MEN						WOMEN						HOW USUALLY VOTE							
		40 AND UNDER	OVER 40	55 AND UNDER	OVER 55	65 AND UNDER	OVER 65	40 AND UNDER	OVER 40	55 AND UNDER	OVER 55	65 AND UNDER	OVER 65	DEMO-CRAT	Always Dem	Usually Dem	SPLITS TICKET	Usually Repub	Always Repub	REPUB-LICAN	
Total n	N 600	44	241	112	173	192	93	43	264	130	177	195	112	202	78	124	185	136	63	199	
AFFORDABILITY	181	30.2	34.1	30.7	34.8	28.9	32.8	28.0	39.5	27.3	36.2	23.7	33.8	20.5	30.7	34.6	28.2	28.1	30.9	36.5	32.7
INDEPENDENCE	138	23.0	15.9	24.5	17.0	27.2	25.0	19.4	20.9	23.5	24.6	22.0	24.6	20.5	14.4	9.0	17.7	22.2	38.2	19.0	32.2
CONSERVATION	100	16.7	11.4	13.7	11.6	14.5	10.9	18.3	27.9	17.8	17.7	20.3	16.4	24.1	19.3	20.5	18.5	23.8	8.8	6.3	8.0
ENVIRONMENTAL IMPACT	99	16.5	29.5	18.3	28.6	14.5	22.4	15.1	2.3	15.5	13.8	13.6	14.4	12.5	23.3	23.1	23.4	12.4	10.3	17.5	12.6
RELIABILITY	56	9.3	6.8	10.0	6.3	11.6	7.3	14.0	7.0	9.8	6.2	11.9	6.7	14.3	8.9	10.3	8.1	8.6	8.8	14.3	10.6
DK/REFUSED	26	4.3	2.3	2.9	1.8	3.5	1.6	5.4	2.3	6.1	1.5	8.5	4.1	8.0	3.5	2.6	4.0	4.9	2.9	6.3	4.0

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TOTAL	IDEOLOGY/PARTY REGISTRATION								
	LIB- ERAL REPUBLIC.	MOD- ERATE REPUBLIC.	CONSER VATIVE REPUBLIC.	LIB- ERAL DEM.	MOD- ERATE DEM.	CONSER VATIVE DEM.	LIB- ERAL IND.	MOD- ERATE IND.	CONSER VATIVE IND.

Total n	N	600	34	56	152	104	112	45	18	38	26
AFFORDABILITY	181	30.2	41.2	26.8	31.6	25.0	34.8	33.3	16.7	31.6	26.9
INDEPENDENCE	138	23.0	8.8	28.6	37.5	12.5	23.2	26.7	16.7	7.9	15.4
CONSERVATION	100	16.7	14.7	12.5	8.6	27.9	15.2	15.6	27.8	21.1	19.2
ENVIRONMENTAL IMPACT	99	16.5	29.4	16.1	7.2	22.1	17.0	8.9	33.3	18.4	19.2
RELIABILITY	56	9.3	0.0	12.5	11.2	9.6	7.1	11.1	5.6	15.8	7.7
DK/REFUSED	26	4.3	5.9	3.6	3.9	2.9	2.7	4.4	0.0	5.3	11.5