

Methodology

This poll of 600 likely general election voters in Florida was conducted between July 31 and August 1, 2010.

All interviews were conducted via telephone by professional interviewers. Interview selection was random within predetermined election units. These units were structured to correlate with actual voter turnout in a general election.

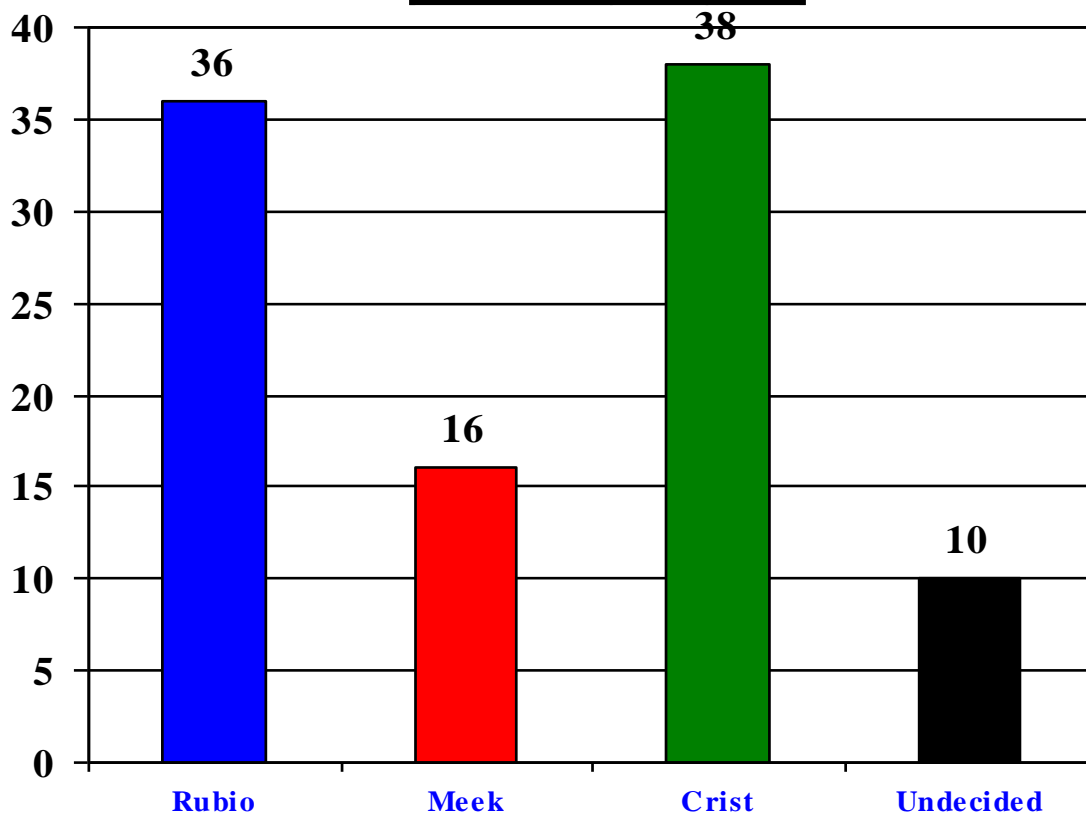
The poll of 600 likely general election voters has an accuracy of +/- 4.0% at a 95% confidence interval.

General Election

U.S. Senate

Rubio v. Meek v. Crist

	8/09	8/10
Rubio	29	36
Meek	15	16
Crist	33	38

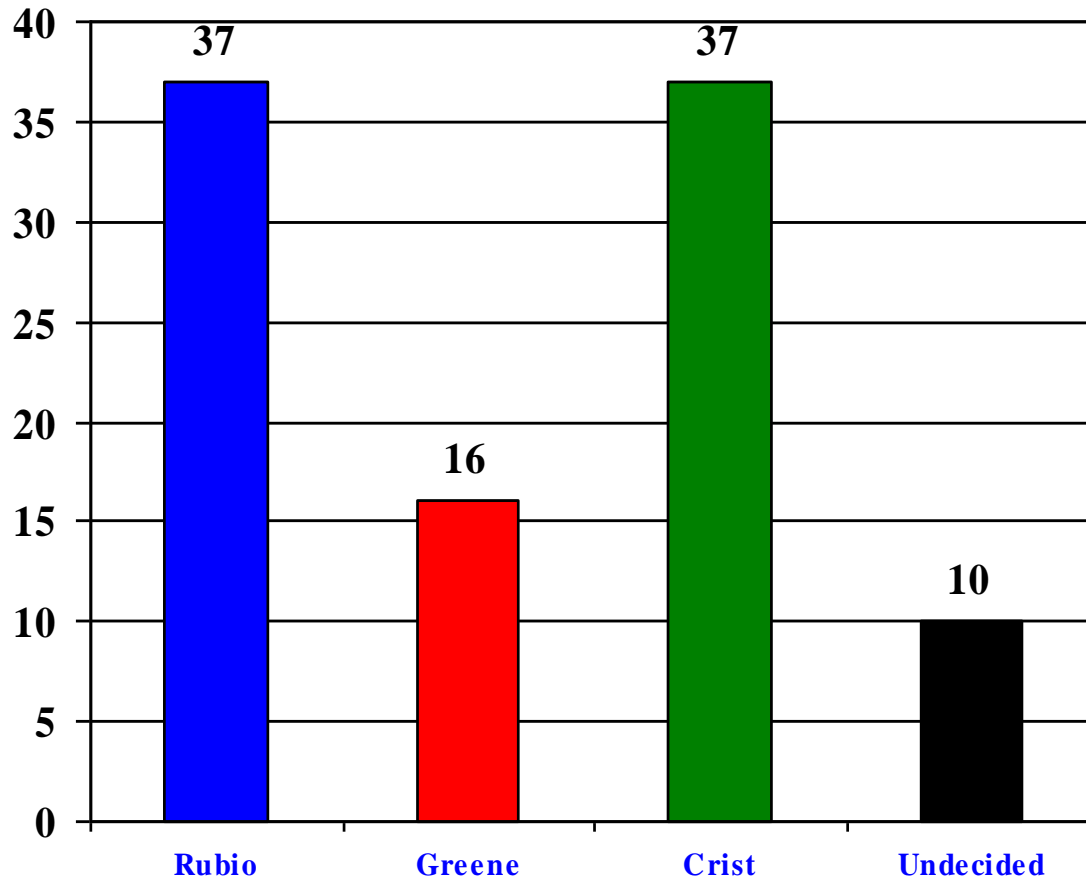


	<u>M.R.</u>	<u>K.M.</u>	<u>C.C.</u>
Republican	64	1	25
Democrat	12	32	46
Independent	33	9	45
Ticketsplitter	28	12	47
Men	38	14	38
Women	34	18	38

General Election

U.S. Senate

Rubio v. Greene v. Crist



	<u>M.R.</u>	<u>J.G.</u>	<u>C.C.</u>
Republican	65	4	23
Democrat	14	29	47
Independent	33	11	46
Ticketsplitter	30	13	42
Men	40	16	36
Women	34	16	39