



DAILY BRIEF

Legislative Session



**AIF Policy Retreat &
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FROM MAY 4, 2023

INFORMATION TECHNOLOGY

SB 262 – Technology Transparency

Today, [**SB 262**](#) was reintroduced, debated, amended, and passed on the Senate Floor with 40 yeas and 0 nays. The bill was sent back to the House and was passed with 110 yeas and 2 nays.

Yesterday, the House adopted 2 amendments that removed the business-friendly layers originally passed by the Senate.

Today, the Senate amended the House amendments. While it removed the most egregious provisions included by the House, but significant concerns remain with the definition of "targeted advertising" and with ambiguous language concerning child protection.

AIF opposed these amendments.

The effective date of this bill is July 1, 2024, so we are hopeful that fixes can be made before the bill comes into effect.

SB 262 will now go to the Governor for approval.

AIF opposes legislation that places onerous regulatory burdens on Florida businesses and reduces the ability for businesses to effectively utilize online advertising.

TAXATION

HB 7063 - Relating to Taxation

Today, [HB 7063](#), a proposed committee bill, was amended and debated on the Senate Floor.

HB 7063 is a comprehensive tax overall that has a multifaceted approach that is friendly to Florida businesses. HB 7063 draws inspiration from several bills relating to taxation that have been moving throughout the process this year as well as incorporating many consumer-friendly items contained in Governor DeSantis' tax cut proposal.

This bill creates several sales tax holidays for various products and events as well as permanent exemptions for items such as baby and toddler products and clothes, adult incontinence products, oral hygiene products and certain agricultural fencing. It also will reduce the business rent tax from 5.5% to 4.5% beginning in December 2023.

HB 7063 incorporates provisions from other bills that AIF has already been supporting this session:

- SB 844/HB 867- Providing a sales tax exemption for machinery and equipment used in the production of renewable natural gas.
- SB 322/HB 529- Extending sales tax exemptions on natural gas fuel taxes until January 1st, 2026, rather than the current deadline in 2024.
- HB 1153/SB 1432- Providing a decrease in the tax rate on the retail sale of communication services and keeps the decreased rate until 2026.
- HB 1343/SB 1184 - Prohibiting local governments from applying special assessments on agricultural lands.

HB 7063 will be heard for the final time by the Senate tomorrow, May 5th.

AIF supports legislative efforts to provide tax relief on all businesses operating in Florida. These incentives drive future investment and create a well-rounded, vibrant economy that creates jobs and lowers costs for consumers.

AGRICULTURE

HB 1343 - Relating to Agricultural Lands

Today, [HB 1343](#) was passed by the Senate with 39 yeas and 0 nays. The bill was reintroduced on the House Floor and was debated, amended, and passed with 115 yeas and 0 nays.

HB 1343 originally contained several provisions regarding agricultural lands including a prohibition on local governments charging special assessments on agricultural lands as well as provisions that allow agricultural employee housing to be built on agricultural land.

Today, the House amended the bill and inserted additional guidelines for migrant housing and the zoning authority issued to local municipalities. Some of the main guidelines provide that migrant housing cannot be within 150 feet of a property line or have excess of 2,500 square feet of climate-controlled living quarters. The amendment also declared that if agricultural production is deemed to have been discontinued for more than 3 years, the agricultural classification of the land is no longer valid.

HB 1343 is now in Senate messages.

AIF supports legislation that provides protections for farmers against municipal regulations that are overbearing and impede the functionality of agricultural producers.