



# Summer Policy & Political Retreat Summary

June 4-5, 2024



*The Voice of Florida Business  
Since 1920.*



## Associated Industries of Florida



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## A Message from the President & CEO



Brewster B. Bevis  
President & Chief  
Executive Officer

We just concluded the **2024 AIF Summer Policy & Political Retreat** at Hammock Beach Golf Resort & Spa and it was a smashing success. The retreats we have with our members in the summer and fall of each year are geared to have specific, strategic discussions on key issues affecting Florida's business community through our policy councils and in an election year, provide the latest intel through the AIF Center for Political Strategy. AIF prides itself on staying focused on the here and now of issues that business leaders have to deal with day in and day out, and these retreats provide the atmosphere to have candid discussions on what issues are important to them. In many cases, we have sitting legislators participate in these policy council discussions so they can hear directly from members on those important issues.

On the political side, Jim McLaughlin, a highly-respected national pollster, provided some expert insight into both the current state and national political landscape. Meanwhile, the members of our Center for Political Strategy were privy to a deep dive on recent polling and focus groups being held around the state.

However, it wasn't all work. We began with a great golf tournament, which served as a fundraiser for our Foundation and built in some time in the day for everyone to enjoy the property and amenities of Hammock Beach. We ended the retreat with a dinner to recognize our *2024 Champions for Business* winners and several other legislators who received the 100% voting record award.

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**Our sponsors' commitment** helps to further support AIF's mission on behalf of our members across the state.

## Event Sponsors

Title Sponsor

**Florida Blue**   
Your local Blue Cross Blue Shield

Champions for Business Dinner Sponsor

**Disney**

Gold Sponsors



Thank You

# Golf Tournament



This fun event featured a good mix of business leaders and legislators playing golf for a good cause, the AIF Foundation. A big thank you to the sponsors of the tournament: **Florida Power & Light, Disney, Duke Energy, Florida Blue, Charter Communications, Anheuser-Busch, American Integrity Insurance Group, Comcast NBCUniversal** and **The Advocacy Partners.**



Golfers get ready to start the tournament.



AIF Board Chair Gordon Bailey (Florida Blue) tees off.



Foundation Chair, Jose Gonzalez (Disney) and Rep. Gallop Franklin get ready to start their round.



Golfers and guests enjoy refreshments after the tournament.

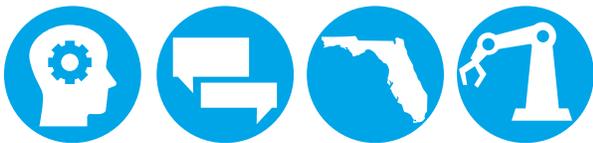
# AIF Artificial Intelligence (AI) Coalition Meeting

This new Coalition, just created earlier this year, has already been moving forward with multiple strategy meetings. This meeting was a standing room only event led by the AIF team and Coalition Chair, former Florida Chief Information Officer and State Representative Jamie Grant. Sen. Jennifer Bradley joined the meeting to provide her perspective on how the legislature should view AI regulation.



AIF Coalition for the Future of  
**Artificial Intelligence (AI)**

**in Business**



Sen. Jennifer Bradley addresses the coalition.

# Guests Speakers



## CFO Jimmy Patronis

gave attendees his usual crowd-pleasing update on his office and the various issues they are handling on behalf of all Floridians.

Renown national pollster, **Jim McLaughlin**, provided the latest results of AIF's statewide poll as well as some intel from national politics.



# Policy Councils

**The highlight of AIF events are always the policy council meetings,** where our members get together with AIF staff and legislators to talk about specific key business issues. Issues covered by the AIF policy councils were on Energy, Health Care, Manufacturing, Aerospace & Defense, Transportation & Maritime, Taxation, Environmental Sustainability & Agriculture, and Financial Services.



**Rep. Jennifer Canady (R)** speaking to the Manufacturing, Aerospace & Defense Council.



**Rep. Gallop Franklin (D)** participating in the Environmental Sustainability & Agriculture Council.



*Where political strategy meets political action for business.*



**The Team,** Jeremy Sheftel Vice-President of Political Operations (center) and political strategists Frank Terraferma (left) and Steven Schale (right) address members of The Center.

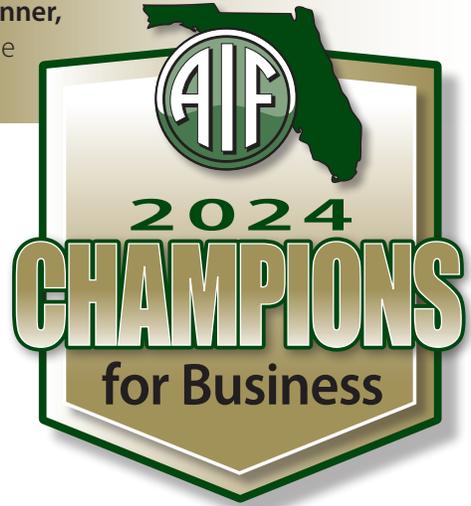
Members of the Center had a closed-door meeting where they were given a deep dive analysis on Florida statewide polling, strategic legislative district polling, focus groups that have been held and other state and national political data.



The retreat closed with our annual *Champions for Business Awards Dinner*, where we recognized those legislators that showed great support for the business community with their efforts on key issues.



Disney's Jose Gonzalez and AIF CEO Brewster Bevis present **Rep. Tiffany Esposito** her **2024 Champion for Business** award.



Board Vice-Chair Chris Flack (Duke Energy) and AIF's Adam Basford present **Rep. Jennifer Canady** her **2024 Champion for Business** award.



AIF staff congratulates some of the 100% voting record winners.

# Fall Policy & Political Retreat

## JW Marriott Orlando Bonnet Creek

October 1-3



All meetings and events are resort casual.

► For more information, please visit [AIF.com/policy-fall](https://aif.com/policy-fall) or contact Stephen Trickey, AIF EVP & COO, at [strickey@aif.com](mailto:strickey@aif.com).



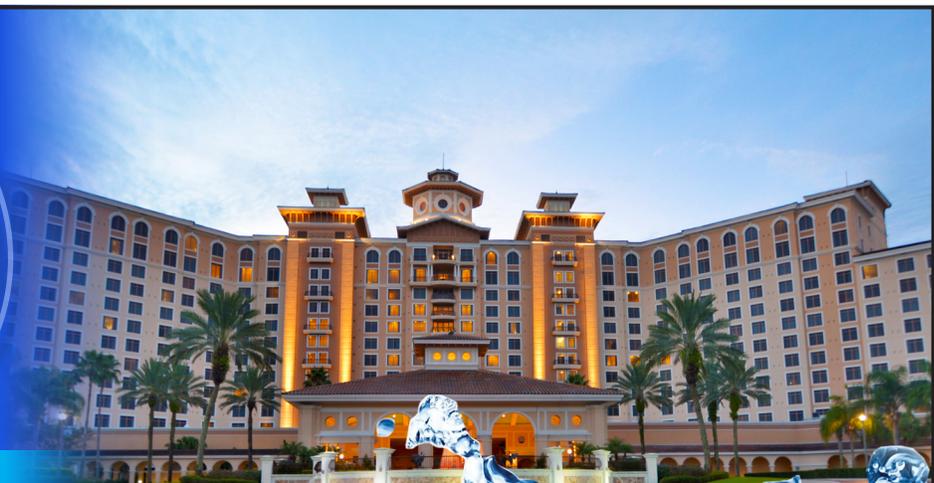
FLORIDA

# WaterForum 2024

DECEMBER 5-6 • Rosen Shingle Creek • Orlando

Save the Date

► More information coming soon.





# Associated Industries of Florida Policy Councils & Coalitions

Our councils bring together unique sectors of the business community in order to develop and promote issues vital to those respective industries. These Councils are the backbone of policy making at AIF as the member companies of each Council voice their issues, concerns and ideas and help develop the policies that are presented to our Board of Directors for approval.

## Want to Participate?

As a member, you can take a leadership role in the public policy issues that affect your company. Membership is required to participate on AIF's Councils and to receive our member communications.

To learn more about AIF membership services and/or apply for membership, please contact **Adam Basford, Vice President of Governmental Affairs** at 850.224.7173 or [abasford@aif.com](mailto:abasford@aif.com).



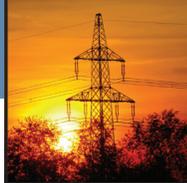
### Environmental Sustainability & Agriculture Council

Addressing recycling, water quality, product stewardship, and other environmental issues important to the business community.



### Financial Services Council

Insurance and financial industries, working in concert with other interested parties, to secure a stable fiscal climate for Florida.



### Florida Energy Council

Developing resources to meet Florida's future energy needs—producers, suppliers, storage facilities, marketers, retailers, wholesalers and users.



### Florida Transportation & Maritime Council

Ensuring their continued economic prowess in a global marketplace for businesses that operate or support operations at any of Florida's 14 deep water ports.



### Health Care Council

Working to craft a more functional and sustainable health care delivery system for Florida, incorporating the core principles of access, quality and affordability.



### Information Technology Council

Promoting Florida's move to the cutting edge of technology to meet the demands of a diverse, fast-growing population, while balancing the needs of the state and private sector.



### Manufacturing, Aerospace & Defense Council

Advancing the interests of Florida's manufacturing community to help Florida diversify its economy and provide more high-wage and high value-added jobs in the state.



### Taxation Council

State tax revenues are necessary to fund essential state services and programs, but those needs must be balanced against the impact of taxation on Florida's businesses.



### H2O Coalition

Supporting science-based solutions and adequate funding to address Florida's water quality and water capacity issues.

AIF Coalition for the Future of  
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